

## Exclusive and flexible – Winkhaus partner profiles

**Mechanical locking systems with exclusive partner profile - now under the new keyOwn umbrella brand**



**Winkhaus is focusing even more on its trade partners. Since March 2021, the manufacturer has bundled its mechanical partner profile systems with reserved profiles exclusively under one roof.**

Winkhaus would like to further intensify its cooperation with its trade partners. All activities relating to the mechanical Winkhaus series in the partner profile segment are now bundled under the umbrella brand keyOwn. "We are thus responding to the increased demand from specialist retailers for individual locking systems. Retailers can now find the entire range of our exclusive partner profile program under the umbrella brand keyOwn," says Jürgen Rodil, Product Coordinator for Mechanical Access Management at Winkhaus. "The partner profile program offers a comprehensive portfolio with special service advantages for our customers."

### **Advantages of a partner profile contract**

As a keyOwn partner, the specialist retailer enjoys various advantages. Winkhaus offers a comprehensive service, from initial strategic consultation and individually tailored concepts, to exclusive technical support. Individually selectable accessory packages, training courses and aids are available. The locking cylinders can be fully assembled, ordered as service or assembly cylinders or as individual parts. Key blanks enable efficient key production, especially for duplicate keys. The blanks are also available with

### **Presseinformation**

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retailer logo and contact information on request. Personal access to the Winkhaus Support Team also guarantees strategic and operational support for the entire term of the contract.

### **Broad product portfolio**

The partner profile segment keyOwn has now been added to the well-known keyOne X-pert normal profile system and the keyTec systems for individually secured locks (EGS) and for locking systems in the factory profile.

keyOwn offers a great deal of freedom to select technical equipment individually and thus increase the security level of the cylinders to the extent desired. Optional additional equipment, such as for meeting resistance classes, is a matter of course for the traditional manufacturer. The keyOwn partner profile systems are also available in the usual comprehensive type range.



*Bild 3: Mehr Informationen zum umfangreichen Partnerprogramm enthält die Broschüre zum Thema keyOwn.*